

JON DUONG

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EXPERIENCE

FCB WORLDWIDE | CHICAGO, IL

ART DIRECTOR July 2020 – Present

Concepted and executed trade programming for point-of-sale pieces within the in-store retail space.

Additional duties: Art direction for lifestyle photography, 3-D Display conception, working with outside production vendors, and leading client presentations.

CLIENTS:

Budweiser | Bud Light | Michelob Ultra | Stella Artois

JACOBSON ROST | CHICAGO, IL

ART DIRECTOR Aug 2018 – Mar 2020

Collaborated with a small creative team on brand activations, consumer promotions, web design, shopper marketing, and social media content creation.

Additional duties: Art direction for product photography, storyboarding, basic photo retouching, and internal agency brand extensions.

CLIENTS:

*APEX Clearing | Conagra | HelloFi | Metrie | Molson Coors
National Flood Services | Peroni | Pilsner Urquell
Potbelly Sandwich Shop | REEF Technologies*

UPSHOT | CHICAGO, IL

ART DIRECTOR Nov 2016 – Aug 2018
JUNIOR ART DIRECTOR Feb 2014 – Nov 2016

Designed point-of-sale pieces within in-store & out-of-home environments for international distribution, as well as print and digital advertisements.

Additional duties: Art direction for product and lifestyle photography, working with outside photographers & production vendors, and illustration.

CLIENTS:

*Corona Extra | Corona Light | Modelo Especial | Pacifico
Victoria Cerveza | Core Power | LiftMaster | Subway Restaurants*

FREELANCE

GRAPHIC DESIGNER, ILLUSTRATOR Jan 2014 – present

SKILLS

PROFICIENT

- Illustrator
- InDesign
- Photoshop

FAMILIAR

- Lightroom
- Muse
- Microsoft Office
- Wordpress

OTHER

- Illustration
- Digital Photography
- Film-Based Photography
- Screen-printing
- Ableton Live

EDUCATION

THE UNIVERSITY OF KANSAS

BACHELOR OF FINE ARTS
Design: Visual Communication
Aug 2009 – May 2013

CERTIFICATES

- Research Experience Program
- Service Learning
- Think Tank Study Abroad Belfast, Northern Ireland